

MISSION

To promote excellence in accounting, information management, and related areas through educating students, creating and disseminating knowledge, and taking leadership roles in professional and other organizations.

VISION

To create a nationally recognized professional learning community that contributes to the improvement of accounting, information management, and business by:

1. Maximizing the success of our graduates from comprehensive state-of-the-art programs.
2. Establishing a reputation in the academic community for producing high-quality research.
3. Impacting the profession and/or on public policy through leadership roles and other meaningful involvement in professional organizations.

SHARED VALUES

1. Commitment to quality through continuous improvement and innovation
2. Recognition that employers, students, and the academic community are primary stakeholders
3. Appreciation for faculty team play and institutional loyalty
4. Focus on high quality research
5. Commitment to professionalism and integrity
6. Encouragement of open communication
7. Commitment to diversity
8. Desire for reasonable departmental autonomy
9. Recognition that faculty members' contributions to the department can change over his or her career
10. Commitment to developing a global orientation among our faculty and students

2007-08 STRATEGIC GOALS

1. PRIMARY GOALS —New initiatives that are expected to require considerable time and faculty effort.

Promote and Implement the Professional Program in Accounting (PPA)

(Professional Programs Committee, Keith Stanga, Chair)

- a. Refine and adjust current PPA draft proposals to incorporate faculty and other constituent feedback.
- b. Shepherd approval of the PPA through the CBA and university approval process.
- c. Develop an administrative timeline and budget to implement the PPA upon approval.
- d. Assess undergraduate and graduate course staffing upon approval of the PPA.

Assess Future Faculty Staffing Needs

(Ad Hoc Committee, Ken Anderson, Chair)

- a. Assess the likelihood and estimated number of faculty departures over the next five years.
- b. Given the estimated five-year departures, assess the need for hiring faculty over the next five years to achieve our departmental teaching, research, and service mission by,
 - a. Considering the desired mix of tenure track and non-tenure track faculty to be hired in the future.
 - b. Identifying the disciplines within AIM (e.g., audit, IM, tax, etc.) that should be of highest priority based on a teaching and research needs.
 - c. Working with the department head to prepare a budget for any recommendations proposed by the committee.

2. SECONDARY GOALS – Continuing initiatives which may still require significant time and faculty efforts

Revitalize Beta Alpha Psi (BAP)

(Ad Hoc Committee, Jack Kiger, Chair)

- a. Establish a new leadership team.
- b. Develop a mission to guide BAP and a strategy to make BAP the leading accounting student organization.
- c. Plan and implement activities that will provide students a value-added experience and an incentive to join BAP.

Assess and Promote the Internal Auditing Concentration (IA)

(Ad Hoc Committee, Jack Kiger, Chair)

- a. Continue efforts to increase student interest in the IA concentration.
- b. Assess possible responses to recent changes at other IA certified programs that may impact the number of students entering the IA profession.
- c. Assess the long-term viability of the IA concentration.